

Yorkshire Coast Business Improvement District (YCBID) Agenda

September 7th 2023 10:00 – 12:00

Attendees:

CRE: Clive Rowe-Evans

KC: Kerry Carruthers

NH: Nic Harne

JN: Jayne Nendick

MC: Martyn Coltman

JH: John Harding

BG: Ben Gilligan

MA: Mo Aswat – 10:30-12:00

Apologies and Proxy registered:

MD: Mo Driffield

1. Welcome

2. Minutes

All Accepted

3. Member Register

Members who have had VOA changes in April 2023 who are no longer BID businesses: All agreed to formally remove.

Members who have paid years 1-4 and year 5: All agreed to formally approve.

Members who have paid years 1-4, but not year 5: Decision held until 1.11.2023, reflective of the 3-month payment window granted to all members.



- 1 -
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Yorkshire
Coast



Our aim is to promote, protect and support the Yorkshire Coast over the next five years

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1 new voluntary member signed and paid membership: All agreed to formally approve.

4. Guest: The Mosaic Partnership

Presentation about a review of YCBID activities at year 4, national intelligence about Business Improvement Districts and next steps for the board to consider when approaching the end of Term 1.

Recommendations:

1. Look at sectors included and make classifications very specific to projects
2. Switch overall objective from destination to tourism to streamline activity

Execute external consultation with businesses to assess recommendation 1 and 2

CRE Moved the following to a vote:

- Move to next steps
- Issue survey to all businesses, adding question around sector inclusion
- Mosaic to investigate alternative BID models.

All in agreement: MD provided proxy to CRE in advance.

5. Financial Updates

Review of collection rates reviewed

Projection for year 5 funds reflected in forecasts for the board to review

No questions/issues raised by member of the board

CRE: Requested the directors to accept the current forecasts

All in agreement

6. Project Updates

KC: All projects in order and highlighted there are still a number approved, which have not been provided authority to proceed until financial documents are received from the local authorities.

7. Communications

N/A

8. AOB



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