

Yorkshire Coast Business Improvement District (YCBID) Minutes

November 24th 2022 15:00 – 17:00

1. Welcome
2. Minutes
3. Member Register
4. Guest: **British BIDS CEO Chris Turner**
5. Project Decisions

**Sporting event
Big Ideas by the Sea
Discovery Marine Centre**

6. Correspondence
7. AOB

Attendees

In attendance

CRE: Clive Rowe-Evans
KC: Kerry Carruthers
JH: John Harding
JN: Jayne Nendick
MC: Martyn Coltman
MG: Michael Graham

Apologies received

MD: Mo Driffield
BG: Ben Gilligan
KB: Karl Battersby
CE: Cllr Evison

1. Welcome

Advised that Pete Gibson issued his resignation in October and the board recorded their thanks to him for time committed.



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Coast



Our aim is to promote, protect and support the Yorkshire Coast over the next five years

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2. Minutes

CRE:

VAT: Information shared regarding SBC report on VAT treatment.
No official release of the report has been made.
Details of meeting with SBC O&S Committee chair and member and NYMNP members shared.

3. Member Register

Payment information received from SBC & ERYC
All in agreement to update membership status in line with the Articles of Association

4. Guest: British BIDS

British BIDs Mid Term Review

Independent report presented by British BIDs, before opening for further discussion

ACTION: CRE: To provide suggestions to the board for usage

5. Project Discussions

Sporting Event: Background development shared with the board
Detail of the proposal outlined
Questions raised around funding / working group / marketing /
scale

ACTION: KC to develop further with additional detail for a decision in Jan 2023

Big Ideas by the Sea: Additional information collated and shared with the board
Business support and financials for the proposed 2023 event reviewed
in detail
Areas Discussed: % of Scarborough fund it would utilize
Impact on local businesses

CRE: Moved the proposal for a vote, in two parts:
£30,000 for 2023 to match 2022 investment for elements budgeted as per
application



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All in agreement

A further £20,000 to be made available as per the application form, subject to terms regarding diversifying funding.

All in agreement

Marine Discovery Centre: Background information shared with the board
Funding levels discussed
Questions raised: Company type
Asset ownership
Additional funding sources
Partners

ACTION: KC to collate additional information and share with the board for a decision December

6. AOB

EOY Accounts: Available for review by the board for decision and discussion at next board meeting

Lighting up the Coast: Invite to directors shared, along with confirmation of locations and PR plan.

Minutes accepted on 12.1.2023