

Yorkshire Coast Business Improvement District (YCBID) Agenda

March 29th Board Meeting 15:00 – 17:00

Attendees:

CRE: Clive Rowe-Evans

KC: Kerry Carruthers

CJE: Cllr Jane Evison

KB: Karl Battersby

MG: Michael Graham

JN: Jayne Nendick

MC: Martyn Coltman

BG: Ben Gilligan (late attendee)

JH: John Harding

Apologies and Proxy registered:

MD: Mo Driffield

JN: Jayne Nendick (Proxy registered on specific votes)

- 1. WELCOME**
- 2. MINUTES**
- 3. MEMBER REGISTER**
- 4. FINANCIAL UPDATES: Pages**
- 5. PROJECTS: Pages**
BRIEFING DOCUMENT WITH ALL SUMMARIES INCLUDED
- 6. AOB**



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Our aim is to promote, protect and support the Yorkshire Coast over the next five years

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1. **Welcome**
2. **Minutes**

Accepted by all

3. **Member Register**

No Changes

4. **Financial Update**

Current projections and commitments detailed with the board, with variations produced based on adjournment rate of court date for non-payers.

CRE: Requested that the board keep the current projections in mind when reviewing the projects available for discussion and approval, but that any decisions made by the board are in-principle only, subject to cleared funds.

JE: Questioned whether all decisions should come back to the board for a final approval when funds clear, as opposed to operationally actioning.

MC: Requested clarity on the up-and-coming court date

CRE: Responded to say that while we are not aware of the legal arguments being made, which makes it difficult to provide a definitive answer, that as per the regulations, it should be in the council's favour, highlighting the larger ramifications on the BID industry UK wide if it wasn't.

MG: Queried whether new decisions for funding could put the company in the position of overcommitting financially in light of the liability hearing.

CRE: Confirmed that what is now being provided, while being above the current commitments, will not be actioned until a) additional funding is brought in and b) all other commitments are covered until 2024.



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KB: Questioned the outcome of a negative court decision and felt that decisions should come back to the board for a further debate.

CE: Confirmed this to be of preference

JH: Questioned the outstanding balance of monies owed.

CRE: Provided the information overall and by area.

CRE: Proposed to the board that rather than bring back for a further discussion, that remote voting is registered for a fresh record of approval.

All in agreement

5. Projects

Within this part of the discussion, details of all applications were referred to in a separate briefing document. The board was asked to consider all of the applications and provide feedback, before each that was applicable was moved to an in-principal decision.

BRIDLINGTON

NEW APPLICATIONS FOR DECISIONS IN PRINCIPLE ONLY

Supercar Saturday £15,000: All in agreement + JN Proxy

5k Run: £5,000: All in agreement

Comments: All future asks are to ensure that a sustainability plan is included, demonstrating alternative sources of funding.

Bridlington in Bloom £8,540. (COI Registered for MC). All in agreement + JN Proxy

Sculpture: £5,000. (Bridlington £5k / Appearance £20k) (COI Registered for KB) All in agreement.



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Comments: Need to check the timescale of when this will be delivered upon.

SUMMARIES: All included within briefing document

JE: Apologies made and exited the meeting

BG: Joined the meeting

SCARBOROUGH

NEW APPLICATIONS FOR DECISIONS IN PRINCIPLE ONLY

Scarborough Studios: £15,000 All in agreement + JN Proxy

Pop up studio collective: £30,000 All in agreement + JN Proxy

Comments: Source of BID match funding and timescales discussed

Musicians Hour: £50,000 All in agreement

Comments: Need to also see the link with the 2024 event together with KPIs.

Battle of the Bands:

Comments: Reworking of original parade proposal to be represented in greater detail, after Super Soapbox event has been finalized.

Hannah – A Soldiers Diary: £12,500 All in agreement + JN Proxy

Comments: Ticket sales volume and split, inclusive of overall theme. Requirements would be strong BID recognition for a niche event and take place in 2024.

GRUE: £10,000 All in agreement + JN Proxy

Christmas Lights Extension: £10,000 All in agreement

Scarborough Gift Card Y4: £10,000 All in agreement



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Comments: Require YCBID to take control of the scheme due to LA changes. YCBID required to manage in full, inclusive of marketing. Further opportunities to develop the scheme further will be brought later into 2023.

SUMMARIES: All included within briefing document

VILLAGES

NEW APPLICATIONS FOR DECISIONS IN PRINCIPLE ONLY

Scalby Fayre: £13,500 All in agreement + JN Proxy

Comments: How will the BID receive recognition for the investment and more detail discussed about the infrastructure.

SUMMARIES: All included within briefing document

WHITBY

NEW APPLICATIONS FOR DECISIONS IN PRINCIPLE ONLY

Whitby Krampus Run: £10,000 – All in agreement +JN Proxy

Comments: Good, well organized and promoted event.

Whitby Supercars: £10,000– All in agreement +JN Proxy

Comments: Timings of the event, and whether authority changes will affect the match funding offered by SBC.

Whitby Ice Rink: £60,000 – Not moved for decision due to insufficient funds

SUMMARIES: All included within briefing document

COASTAL MARKETING

NEW APPLICATIONS FOR DECISIONS IN PRINCIPLE ONLY



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Lighting up the Coast £75,000 – All in agreement for new proposal to be presented

ELK £75,000 – All in agreement for full proposal to be presented

Comments: Require greater detail around the finished installation, what will it really look like, is there a clear narrative beyond the story and is this a project for residents or will this be promoted wider to attract visitors. A detailed marketing plan would be needed, together with a board presentation.

Sporting Event Moved to future meeting as timescale for delivery unachievable pre July 2024.

SUMMARIES: All included within briefing document

COASTAL APPEARANCE

NEW APPLICATIONS FOR DECISIONS IN PRINCIPLE ONLY

Sandsend Sculpture: Est £90,000 – TBC post September 2023

Floral Scheme: £80,000 - All in agreement +JN Proxy

SUMMARIES: All included within briefing document

6. AOB

Next board meeting date discussed for the 27th April 2023

Minutes accepted on 27.4.2023