

Yorkshire Coast Business Improvement District (YCBID) Minutes

July 19th 2022

Attendees

In attendance

CRE: Clive Rowe-Evans
KC: Kerry Carruthers
JH: John Harding
JN: Jayne Nendick
BG: Ben Gilligan
PG: Pete Gibson
JE: Cllr Jane Evison

Apologies

KB: Karl Battersby
RB: Richard Bradley
MD: Mo Driffield
MC: Martyn Coltman
MG: Michael Graham

Minutes accepted: 13.10.2022



Love
Yorkshire
Coast



Our aim is to promote, protect and support the Yorkshire Coast over the next five years

This document is without prejudice and intended solely for BID levy payers to view to understand the BID Board decision making process. Dissemination, forwarding, printing or copying of this document is strictly prohibited in any manner without the prior written consent of Yorkshire Coast BID Ltd.

1. Welcome

Quorate

Private Sector Voting: 4 x 20.25%

Public Sector Voting: 1 x 19%

2. Minutes

Actions arising: SBC Applications for funding

KC: Requested an update from the board now additional information, inclusive of detailed financial breakdown supplied: Detailed discussions moved to later in the agenda.

Accepted by all

3. Member Register

No Change

4. Local Authority Collections

CRE: Provided an update to the board on status update with SBC

JE: Provided an update to the board on the details within the ERYC motion

CRE: Provided detail on SBC pre-hearing advising that ERYC and SBC court sessions will be heard together in November

CRE: Provided date of SBC Council meeting in July and shared details of meeting with SBC CEO and information that is scheduled to be sent to councillors in advance, detailing the BIDs work.

The board discussed the funding which has been provided to SBC and whether information provided to officers had been circulated amongst councillors.

KC: Confirmed that JD has previously explained that all applications from SBC to YCBID were signed off by Cllr Collins, ensuring that they were in support of the applications made to the BID.

JH: Raised the point that where councils are applying for funding, there should be a clear line for support for YCBID as it has been helping them raise their profile and achieve officers aims and objectives.

JN: Recommended using a social value engine to demonstrate the social value of the investments made

Action: KC to look into mechanisms and reports

CRE: Raised the point of VAT and advised that SBC are seeking further guidance from that provided by HMRC and BID bodies and has commissioned a separate report from KPMG.

Matter discussed in detail with different situations and various outcomes explored.



Love
Yorkshire
Coast



Our aim is to promote, protect and support the Yorkshire Coast over the next five years

This document is without prejudice and intended solely for BID levy payers to view to understand the BID Board decision making process. Dissemination, forwarding, printing or copying of this document is strictly prohibited in any manner without the prior written consent of Yorkshire Coast BID Ltd.

Action for CRE: Board requested updates as soon as they have been received.

5. Financial overview

Reviewed and discussed

6. Funding Applications

Winter Festival

KC Provided and overview, inclusive of 2021 review

Additional discussions took place with the board members discussing the events sustainability, financial reliance on external funders, operational structure.

Action: KC to liaise with the organisers for additional information and present back for a vote at that time.

SBC Applications: Christmas Events and Christmas Lighting

Additional discussions took place within the board around the full amount requested and a request for further information, inclusive of requiring much more detailed information for the board to make a decision on funding an activity in excess of £130,000

Action: Additional information to be sourced before the board are prepared to sign off on the funding, but as per previous meetings, agreed in principle that all should be done to support retailers on the approach to Christmas.

AOB:

Additional information shared about Bridlington Explorer