

Yorkshire Coast Business Improvement District (YCBID) Minutes

April 8th 2022 Board Minutes

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Attendees

In attendance

CRE:	Clive Rowe-Evans
KC:	Kerry Carruthers
JH:	John Harding
JN:	Jayne Nendick
BG:	Ben Gilligan
MC:	Martyn Coltman
PG:	Pete Gibson
RB:	Richard Bradley
MD:	Mo Driffield

Apologies

KB:	Karl Battersby
JE:	Cllr J Evison
MG:	Michael Graham

Minutes accepted: 13.5.2022



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1. Welcome

Quorate: Yes
Private Sector Vote 6 x 13.5%:
Public Sector Vote 1 x 19%:

2. Minutes

Actions completed

KC: Feedback provided on grant system for directors to review.

JN: Offered support to look at alternative funding options for funding system.

Accepted as complete: 100%

3. Member Register

No Change

4. Local Authority Collections

CRE provided an update to the board in relation to SBC and officers, whom meetings have been requested with to ensure that the operating agreement terms are adhered to.

5. Financial Review

Financial documents and collections reviewed by the full board, inclusive of available funds in all of the individually accounted for funding pots.

All in agreement of documents understood, and that the below applications would now be reviewed for funding.

6. External Applicants for funding

Scarborough Studios: Old Parcels Office

Program of work throughout 2021-2022 discussed, together with the initial and amended application for funding for 2022.

Reviewed application of £7,800 for a further 3 exhibitions proposed to the board to discuss in greater detail.

KC advised that a request to SBC was placed to see whether other funds they have access to, could be used to support Scarborough Studios to reduce the amount requested of YCBID, but advised the funds were not applicable as they are not in the town centre.

Areas discussed:

Organisations staffing split and what BID funds would directly be used on

Where artists are being attracted from (local/regional/national)



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MC offered his support to the organisation should they be looking to diversify their income streams to be less reliant on grants/external funding.

BID Contribution requested: £7,800

CRE moved the matter to a vote:

All directors vote in favour 100%

Whitby in Bloom 2022

Program of work in 2021 discussed, together with the plans for 2022

Reviewed application of £10,000 for the full scheme to the board to discuss in greater detail.

Areas discussed:

Impact of the scheme

Funding accessed via other sources by the organisations

Ideas for expansion in other areas

Funding requested: £10,000

KC provided overview of 2021 and details of 2022

CRE moved the matter to a vote:

All directors vote in favour 100%

Scarborough to Scarburg

The board discussed at length the type of project, inclusive of its fit with the Scarborough business plan objectives.

To be able to discuss in greater detail, the board requested the following information:

Documents relating to the constitution of the group and members of it

Lease agreement copies

Clarity on the running of the proposed site and opening days/times

Marketing plan for the proposed site

Board unwilling to proceed with reviewing and voting on application, until applicable information is submitted.

KC action: to provide feedback to the individual requesting funding for further details

Filey Kite Festival

Event in 2021 discussed, together with the plans for 2022

Reviewed application of £7,800 for the event to the board to discuss in greater detail.



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CRE put decision to the board
COI registered (RB) as application submitted by SBC

Funding requested: £10,000

All other directors agreed to proceed with funding for the event with the stipulation that no funds will be transferred post August 2022 to ensure SBC adheres to collection schedule.

SBC Proposal

12 month proposal submitted by SBC to the value of £383,000 and to cover:

Value of SBC Contribution: £209,000

Value of BID Contribution: £174,000

Welcome Ambassadors: £50,000 (Scarborough/Whitby/Filey fund)

Sci-fi weekend: £5,800 (Scarborough Fund)

Yorkshire Day: £3,000. (Scarborough Fund)

Seafest: £11,500. (Scarborough Fund)

Whitby Motor Event: £25,000. (Whitby Fund)

Scarborough Ice Rink: £105,000. (Scarborough Fund)

Christmas lights scheme: £100,000. (Scarborough Fund)

Christmas entertainment: £49,500. (Scarborough Fund)

Marketing: £33,200. (Scarborough Fund)

KC highlighted that one event had already passed (Sci-fi weekend, but the BID had taken the PA Trailer to for the weekend so this would not be submitted. In addition, that SBC had committed other funds to the Welcome Ambassadors so this would also not be coming back as an application unless SBC wanted to expand their program of which there is no current indication.

The above would reduce the funding ask of the BID to £146,100.

Areas discussed:

Proportion of funding being requested against a) available funds and b) anticipated annual funds in individual funds

Impact on Scarborough fund and other activities, should the application be approved in full – i.e. will this impact the BIDs ability to continue support with growing events/activities already supported.

KPI and marketing plan requirements

For activities to be clearly highlighted of what would not be proceeding should funding not be granted by YC BID

Conclusion: Each element that has a request for funding, to be submitted as an individual application form with individual KPI's and business support so value for money can be assessed.

KC action: To update the applicant and ask for resubmission of applicable projects requiring funding.



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YCB100

Overview provided and board requested to review the plan of activities in time for formal review in May board meeting.

Baseline Data

Overview provided for tools available to provide real time access to footfall related data across the full area that could assist in tracking the effectiveness of event-based activities. Board requested to review the information in time for formal review in May board meeting.

Communications

Board reviewed communications issued to directors to review

AOB

Odyssey dates and schedules
Public toilet improvements
Damesfly update
Whitby Winter Festival
May board meeting requested a change of date