

FINANCIAL OVERVIEW

Yorkshire Coast BID is funded by a combination of the BID levy from local businesses and voluntary contributions.

Feb 2019-July 31st 2022 (42 months)*

INCOME 2019/22

Bid Levy	£2,433,981
Other income	£82,365
TOTAL	2,516,346

EXPENDITURE 2019/22

Coastal Projects	£640,950
Area Projects	£769,810
Levy Collection Fees.....	£132,460
Salaries	£294,017
Director expenses	£36.65
Operating costs	£210,684
TOTAL	£2,047,958
Net surplus carried forward 2022/23	£468,389

*Please note that this projection has been prepared before financial accounts closing on the 31st July 2022. and does not include pre-committed funds for long-term projects

HOW CAN I GET INVOLVED?

BID businesses can apply to join the board of directors. If you would like to get involved please email the directors to arrange a meeting to discuss this further on chair@yorkshirecoastbid.co.uk



**YORKSHIRE
COAST**
Business Improvement District

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Scarborough, YO11 2PW
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bidteam@yorkshirecoastbid.com

DEAR BUSINESS OWNER,

On behalf of the Board of The Yorkshire Coast Business District (YCBID), I want to thank the many hundreds of you who have so actively supported us and our many projects over the last year. And what a year it has been for the YCBID throughout our coastal area!

We have witnessed probably the biggest and most ambitious art event project in the UK, The Odyssey. Thousands of visitors and local people watched the latest series, The Survivor, arrive in April and May along the entire coastline, from Withernsea to Staithes; vast press coverage, both regional and national, showing the beauty of the Yorkshire Coast helped to underpin our marketing activity.

The Yorkshire Coast has benefited from many other activities, including Route YC, which has already been featured nationally in The Times, Express and many more. We are delighted to see the second piece of the Coastal Sculpture Collection, Wykeham Damsel, be installed this year and continue our support of the very talented Emma Stothard.

The visitor experience has also been enhanced in many other ways, including our support for Whitby in Bloom, the Regeneration of Bridlington Old Town, The Withernsea Pier project, Race the Waves in Bridlington, The Filey Kite Festival, the Coastal Wildlife of North Yorkshire guide, and the Yorkshire Coast Super Soapbox Challenge was so successful we are bringing it back this year to the streets of Bridlington. Watch out for that!

We have supported our BID communities with many activities, including Scarborough Restaurant Week, The Bridlington Explorer, Scarborough and Whitby Christmas activities, Love Yorkshire Coast social media product, The Bridlington Ale Trail, and The Filey Bay 1779 Research Group, Scarborough Gift Card, and so many more.

So as our new year beckons, we are delighted to be supporting a myriad of activities, including the fantastic Puffins Galore!, Coastal Carnival and the next stage of the superb Odyssey project. Watch out for much more about Route YC, which will bring together all our incredible Yorkshire Coast areas and be featured shortly in Visit Britain, thanks to your support. Finally, I want to thank our Chief Executive, Kerry Carruthers and her team, who have produced remarkable results with many more exciting activities still to come.

Yours sincerely,

Clive Rowe-Evans, Chair
Yorkshire Coast Business Improvement District

PROJECT FUNDING 2019-2022

Project spend up until 31.7.2022 and does not include pre-committed funds for long-term projects

COASTAL FUNDS

Route YC 2021-2024
Love Yorkshire Coast 2020-2024
YCB 100 2022
Monster Hero Safari 2020

Savings Advisory 2019 -2021
PA Trailer and 10 events 2021-2022
ShopAppy 2020 -2022

The Odyssey

- Lighting up the Coast 2021
- A Thousand Ships 2021
- Trojan Wars 2022
- The Survivor 2022
- World Record Attempt 2022
- 2022-2023 Finales
- Geo-location trails 2021 - 2023

Coast Snap 2021-2023
Coastal Sculpture Collection Fees
Bike Repair Stations 2021-2022
Electric Vehicle Charging 2022

£641k

WHITBY FUND

Whitby Krampus Run 2019-2022
Whitby Winter Festival 2021

Welcome Ambassadors 2021
Whitby In Bloom 2020-2022
The WhitBEE Line 2021

DYC Surprise Campaign with business assets 2021-2022

£113k

FILEY FUND

Steampunk Filey 2022
Filey Kite Festival 2021 - 2022
Soapbox Challenge 2021
Filey Bay 1779 2021 -2022
Filey Winter lighting 2022
Land Train Feasibility 2020
Welcome Ambassadors 2021
DYC Surprise Campaign with business assets 2021-2022

£31k

WITHERNSEA FUND

£24k

POD Squad 2021
Puffins Galore! 2022-2023
Withernsea Bike Scheme 2020
Pier Towers Renovation 2020
Withernsea on Wheels 2022

HORNSEA FUND

Jubilee Support 2022
Christmas Lighting 2021
Puffins Galore! 2022-2023

£18k

SCARBOROUGH FUND

£328k

Christmas 2019/2020/2021
PLACE: Crescent Arts 2021
Old Parcels Office 2021/2022
Scarborough Stories 2020-2022
Big Ideas by The Sea 2020-2022
Grue 2021 - 2022
Fossil Festival 2021/2022
Community Fayre 2021/2022
Boxing Day Event 2021
Goldwings 2022
Scarborough Gift Card 2020 - 2023
Scarborough Restaurant Week 2022
Welcome Ambassadors 2021
DYC Surprise Campaign 2021-2022

BRIDLINGTON FUND

Race the Waves 2022
Bridlington Bay Lobster Festival TBC
Soapbox Challenge 2022
Bridlington 5k 2022
Old Town Program 2021-2022
Ale Trail 2021-2023

Brid Bus 2019
Park & Win! 2021
Puffins Galore! 2022-2023
DISC 2021-2023
Drugs Support 2022
Great Wolds Run 2021
Bridlington Explorer 2022
Sand and Stone Festival 2022

£123k

VILLAGES FUND

Robin Hood's Bay:

- Defibrillator 2021
- Dock End Benches 2021
- Coast Cam 2021
- Christmas 2019/2020

Spurn Butterfly 2021
Sleights Signal Box TBC
Holderness Features 2020
Staintondale Village Hall 2022
Wildlife Guides 2021-2022
Wykeham Damsel 2022
Yorkshire Puffin Festival 2021/2022
DYC Surprise Campaign with business assets
Puffins Galore! 2022-2023
Heritage rail promotional support 2022

£132k

83

PROJECTS

36

PARTNERS

£848K

MATCH FUNDING



YORKSHIRE COAST
Business Improvement District