

JANUARY 14TH 2022

BOARD MEETING AGENDA

1. Welcome
2. Minutes / Member Register / Board Update
3. Evaluating Success
 - KPIs
 - Strategy

Your contributions are required

4. Y1 Recovery: Decision Required

Please advise of your vote via proxy if you are unable to attend

5. AOB

Coastal Sculpture Collection

Please advise if you have items to be added to AOB direct to CRE prior to the meeting

Attendees

CRE: Clive Rowe-Evans
KC: Kerry Carruthers
RB: Richard Bradley
MC: Martyn Coltman
JH: John Harding
BG: Ben Gilligan
JE: Jane Evison
MK: Mark Kibblewhite

Apologies

MD: Mo Driffield
JN: Jayne Nendick
PG: Pete Gibson
KB: Karl Battersby
JD: Janet Deacon

JANUARY 14TH 2022

BOARD MEETING MINUTES

1. Welcome

Apologies provided and noted
JN: Proxy vote provided to CRE

2. Minutes

CRE requested acceptance from the board for the minutes
All accepted

Member Register / Board Update

No changes: Still awaiting SBC Payment Update

3. Evaluating Success

CRE provided background and rationale around KPIs and opened up for a discussion with the board

Evaluation system discussing

MC: Raised flexi-grant system as a way to manage the post-project review

MG: Highlighted that individual and overall project KPIs may be required using a quantitative and qualitative feedback mechanism and that the collection of the information should not overburden the team with administration

JE: Raised the question of whether KPIs relating to climate change objectives should be included.

Point expanded to question whether there was enough thought given to this and/or whether projects should be prioritised based on their green credentials.

MK: Suggested including an environmental impact in the application form. Went on to suggest that with all analyses, there is an opportunity to outsource a degree of analysis.

MC: Questioned whether VHEY/SBC have a consistent feedback calculator that is used and provided examples of methods used by projects he has been involved in:

Social Independent Evaluators/Indicators

Anecdotal evidence

RB: Offered that SBC use the Cambridge model

JANUARY 14TH 2022 BOARD MEETING MINUTES

KC ACTION: Demo re Flexi-grant system

CRE requested two members of the board to join a working group with him to take a closer look at KPIs.

CRE ACTION: To meet and discuss with MC/MG and relay findings back to the board

Strategy

KC Provided an overview of Business Plan objectives and an outline of how projects are aligning to sit beneath two areas. This will be further developed in 2022 and communications aligned to highlight this clearer to businesses.

CRE opened the discussion to the board about communications and methods used for feedback and suggestions on alternative methods.

Additional suggestions
6 monthly newsletter
Profiling of partners
Advertorial coverage and media partnerships

4. Y1 Recovery: Decision Required

CRE recapped on the previous meeting discussion regarding collections for year 1 and requested the board to make a decision on whether it supports ERYC decision to proceed with final recovery steps for year 1.

FOR: 3 Private Sector / 2 Public Sector / 1 Proxy

AGAINST: 0

ABSTAIN: 1 Public Sector

VOTE PASSED



ACCEPTED 4.3.2022

ACTION: CRE/KC to liaise with ERYC to support additional recovery action, but for the board to be made aware of dates/steps undertaken