

BOARD MEETING AGENDA

SEPTEMBER 10TH 2021 BOARD MEETING

1. Welcome

2. Minutes / Member Register

3. Financial Update

4. New funding decisions

a) Guest: Puffin Trail

b) Application: Regeneration Of Bridlington Old Town (ROBOT)

c) Application: ERYC: £5k Event

d) Application: Filey Town Council: Christmas Lights

e) Application: Big Ideas by the Sea 2022

5. Funding approval process

6. Coastal Route timeline

6. AOB

Attendees

CRE: Clive Rowe-Evans
KC: Kerry Carruthers
MG: Michael Graham
WH: Will Hall (ERYC Alternate)
KB: Karl Battersby
BG: Ben Gilligan
JH: John Harding
MC: Martyn Coltman
JE: Cllr Jane Evison
RB: Richard Bradley

Guests

Puffins Galore

Apologies

Mo Driffield (Proxy given)
Pete Gibson
Richard Bradley
Jayne Nendick

Welcome:

Meeting quorate

Minutes:

Accepted by all

Member Register:

Change of ERYC director amendment to member register and one member no longer valid.

Accepted by all

Financial Review:

Board requested a. review of sector and area split.

Action: KC to provide

4. New funding decisions

Puffin Galore

Guest invited to provide additional information to support the funding applications.

Board requested the following additional information prior to voting and discussed the value of art installations and the economic impact they pose.

ACTION: KC to confirm

Extension of project length

Funding shortfall and risk to the organiser

Auction process post-trail installation

Regeneration Of Bridlington Old Town (ROBOT)

COI Registered: MC, member of ROBOT

KC provided background on the group and the developed project.

JE offered additional background and support for the proposed activity and group.

No other questions raised

ERYC: 2k Event

COI Registered: JE, ERYC Cllr

KC provided background on the event and the scope for wider development in future years

Filey Town Council: Christmas Lights

KC provided background on the project and that it had been checked to be an additional scheme, not funding to replace the town councils existing responsibility.

Board requested the following additional information prior to voting to ensure that the town council could not use alternative funds. Additional questions related to the ongoing security of SBC investment to FTC for their lighting scheme

1) Can the town council up their investment in Christmas lighting to mitigate BID investment, or match the BIDs.

ACTION: KC to discuss with FTC and report back to the board

Big Ideas by the Sea 2022

KC updated the board on 2020-2021 investment and ROI results provided by the organiser. Additional information was contained regarding the growth of the event and the request for funding for the BID to remain as a primary partner.

Board discussed feedback received from other parties about the success of the event and the organiser.

Project Votes

CRE Moved all votes online due to private sector representation at the meeting.

ACTION: KC to issue documents post-meeting, with relevant feedback requested from directors prior to voting

5. Funding approval process

KC requested the board to review the current funding parameters to alleviate delays in the approval process. Over 60% of projects related to a spend of £15,000, and was dominating discussions in board meetings, instead of agenda development and assessment

Outcome following discussion: KC to seek approval of a director for a spend of £10,000 or less and the board to review quarterly.

6. Coastal route timeline

KC advised that the launch is still on course for the Autumn launch and the plan will be shared in due course.

AOB



MINUTES ACCEPTED ON OCTOBER 7TH 2021