

# JULY 6TH 2021

## BOARD MEETING MINUTES

- 1. Welcome**
- 2. Minutes / Member Register / Board Update**
- 3. Matters arising from the previous meeting**
- 4. Guest: Whitby Winter Festival Application**
- 5. AOB:**



### Attendees

CRE: Clive Rowe-Evans  
KC: Kerry Carruthers  
JH: John Harding  
MG: Michael Graham (12:00)  
WH: Will Hall  
KB: Karl Battersby  
JN: Jayne Nendick  
MC: Martyn Coltman

### Apologies

Mo Driffield  
Pete Gibson  
Ben Gilligan  
Richard Bradley

## 1. Welcome

## 2. Minutes

Minutes Accepted from previous board meetings

### Member Register

No changes: Awaiting new paperwork from ERYC to formalise new appointment

### Board Update

CRE posed to the board that his initial appointment was for 2 years and requested the board to decide on whether to continue his appointment or for other directors to nominate themselves.

No directors self-nominated

Matter of the role of chair put to the board as a formal vote on whether to retain CRE as chair or seek external candidate.

100% in agreement for CRE to remain the chair of the board.

## 3. Matters from the previous meeting

**Route YC Company formation:** Review provided that legal advice had been sought and Articles of Association were drafted, ready for directors to be appointed to take the entity forward.

All roles are voluntary and carry no remuneration: Candidates requested to self nominate by 9th July and a maximum of three will be appointed to the new board.

KC: Requested that candidates submit a statement of skills to ensure that positions are filled appropriately to best serve the interest of the company.

### Billing Update: ERYC

Dates advised of court sessions for year one levy bills which have been outstanding for over 23 months.

### Year 3 Bills

Update provided on billing notices for year three and the original operating agreements collection procedure to resume as normal.

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**Whitby Naturalist Application:** KC presented an alternative version with additional supporting evidence for the board to reconsider its decision at the June board meeting.

Feedback shared from MG re the high quality of the publication

Feedback shared by JD relating to the validity of having guides in non-digital formats

CRE moved the matter to a vote:

100% in agreement

#### 4. Guest

**The founding members of the Whitby Winter Festival group were invited to present additional background information about their plans, funding requirements and future CIC formation.**

#### **Questions raised by board members:**

- The commercial viability of the ice-rink: Financial plan scrutinised
- Broader aims of the group: Discussed growth plan
- How and when the group would be formed and the level of business support: As per the application
- Marketing of the event: Partners and suppliers identified with tender process
- Questioned the likelihood of the additional £40,000 being secured via the 106 funds: Verbally assured, but contingent on the company formation
- Capacity and ticket projections of the ice-rink: Discounts and rationale provided
- Use of funds received via ticket sales: Ringfenced for future projects in Whitby and to put towards the 2022 event.

Post guest discussions:

Recognition of BID funding

Company formation

The decision put to the board for additional funding of £40,000 to increase BID funding from £25-£65k

100% in agreement

Decision contingent upon formal agreement being signed with new Whitby company staggered funding release in line with achievements, BIDs involvement in task group and ongoing recognition and support of projects linked to income achieved from ice-rink sales.