

BOARD MEETING

Tuesday 1st December

15:00: Start

17:00: End

1. Welcome

2. Articles of Association / Member Register

3. Cashflow Forecast

4. Discover Yorkshire Coast Proposal

5. AOB

Attendees

CRE:Clive Rowe-Evans
KC:Kerry Carruthers
DB:Dean Bullen
JH:John Harding
JN:Jayne Nendick
MG:Michael Graham
BG:Ben Gilligan
SH:Cllr Shaun Horton
RB:Richard Bradley
MK:Mark Kibblewhite

Directors Granting Proxies

Mo Driffield (item 4)

Apologies

Mo Driffield
Pete Gibson
Karl Battersby

1. Welcome

2. Articles of Association

Discussions held within the board about the restrictive elements of the Companies Articles of Association and posed a revision to put to members:

"Vote YES or NO to amend the Articles of Association to:

"Amend member period from three to six months to reflect the deferral period"

Member Rule 4). In order to become a member a levy payer/financial contributor must have a) paid their dues in full in the previous year and b) obtained approval of the application for membership by the Board, acting in its absolute discretion in accordance with

Article 2.3 of the Company's Articles of Association. The Articles will always take precedent over member rules Article 2.6(3) (3) fails to pay the levy within (a) 6 months of its due date or (b) within 6 months of the first notification date supplied by the local authority following the issue of the invoice, whichever is sooner.

NB: If payment is not received within 3 months from date of invoice, a member automatically ceases and the board has no discretion to extend.

CRE moved to vote:

For the board to request members to amend Articles of Association and Member Rules as per the above motion:

In favour: 8: 100% in favour (Includes 4 public sector)

Against: 0

ACTION: KC TO ORGANISE WRITTEN RESOLUTION TO BE ISSUED TO VALID MEMBERS AND UPDATE THE BOARD IN JANUARY 2021.

3. Member Register

Latest payment update yet to be received; the member register, if received prior to the written resolution being issued, will only include those where payment is registered within the current three month period.

ACTION: Board to review member register in January post outcome of the Written Resolution

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3.b Cashflow Forecast

Reviewed in detail with the board outlining all financial commitments which span the next 24 months.

Income level adjusted to reflect deferral and business hardship

CRE Moved to vote:

For the board to accept the revised cashflow forecast

For: 7 (79.75%) (Includes 4 Public Sector)

Against: 1 (20.25%)

3.b Operating Budget

Reviewed in detail with the board outlining all current commitments and suppliers, including a reminder of the tender process.

KC: Added that the current decision making process having to involve the board for operational decisions are prohibitive and stressed that in operational changes and budgets had to be set, in order for the company to be more proactive and less reliant on the board who are not required to be involved in day to day operational decisions.

CRE Moved to vote:

For the board to accept the 2020-2021 operating budget

For: 7 (79.75%) (Includes 4 Public Sector)

Against: 1 (20.25%)

4. Discover Yorkshire Coast Proposal

Additional information supplied by JD and circulated to the board.

CRE moved to a vote, with a caveat that if the vote was successful, SBC must supply the invoices with receipt to receive payment.

Vote YES or NO on whether BID Co should provide funding to Discover Yorkshire Coast for the delivery of a new year destination marketing plan for the Scarborough Borough to be allocated from Scarborough/Whitby/Filey/Villages fund"

The costs can be split across the BID year two and three:

Costs Year 1	Year 2 (Sept 2021)	Total
£35,000	£35,000	£70,000

BID and business would have access and be able to use the marketing materials produced
Financial split by area based on the revenue billed in the Scarborough Borough area across two billing years.

Whitby:	19%	£13,300
Scarborough:	61%	£42,700
Filey:	6%	£4,200
Villages:	14%	£9,800

CRE moved to vote:

For the board to approve the Discover Yorkshire Coast application and funding to be split proportionally from area funds:

Conflict of Interest Registered: RB

In favour: 7 (including proxies and 3 public sector): 83.8%


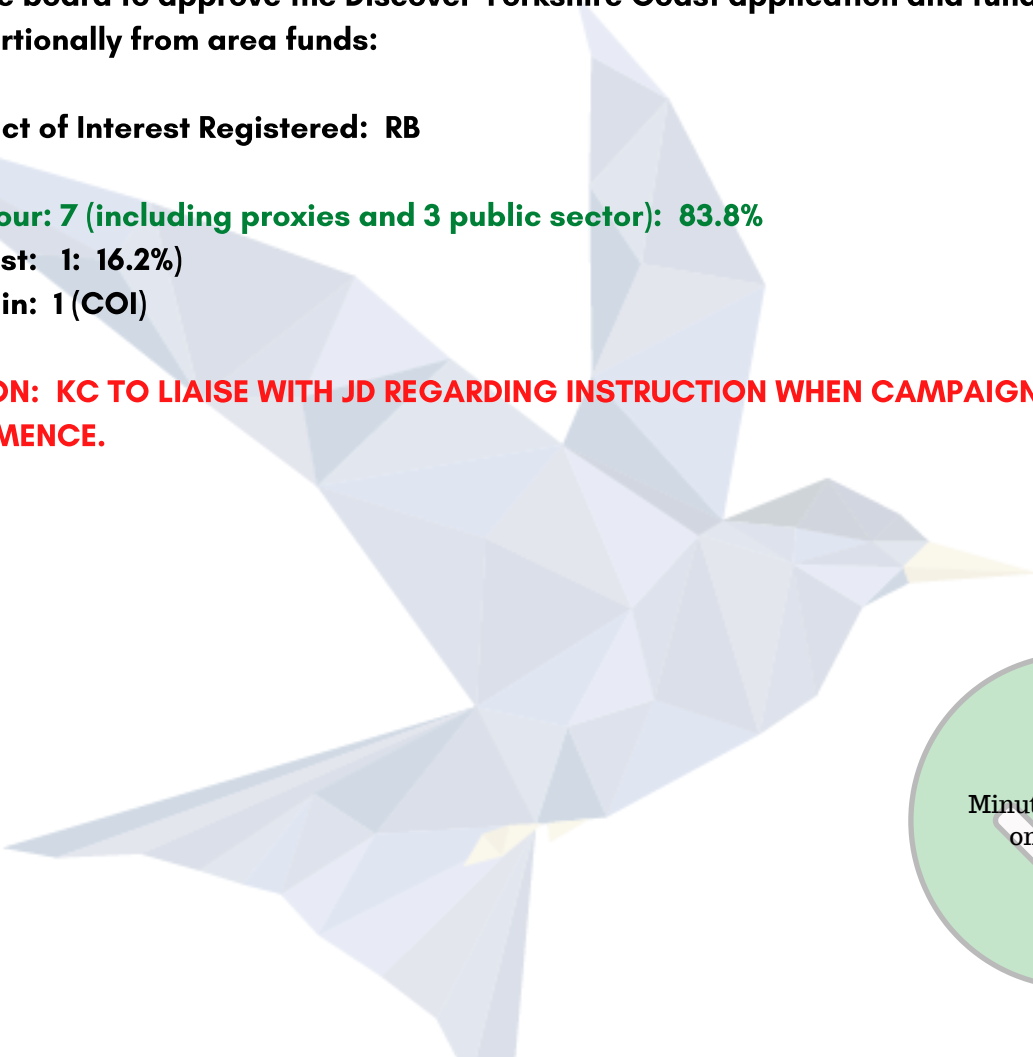
Against: 1: 16.2%

Abstain: 1 (COI)

ACTION: KC TO LIAISE WITH JD REGARDING INSTRUCTION WHEN CAMPAIGN IS ABLE TO COMMENCE.

AOB

N/A



Minutes accepted
on 12.1.2021