



Yorkshire Coast

BUSINESS IMPROVEMENT DISTRICT

2019 - 2021 PROMOTE FUNDING APPLICATION FORM

Official Use Only

Acknowledged Yes No Date Received:

About You

Business Name

Contact Name Position

Address

Tel. No

Email

1. Which locations will your project support?

- Whitby Hornsea
 Scarborough Withernsea
 Filey Villages (Please state)
 Bridlington

2. Which funding category does your project relate to?

- Events
 Product Development
 Visitor Experience
 Other

COMPANY ADDRESS

317, WOODEND, THE CRESCENT,
SCARBOROUGH. YO11 2PW

KEEP IN TOUCH

T: 07803 307 679
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ONLINE

WWW.YORKSHIRECOASTBID.CO.UK
COMPANY NUMBER: 11820859



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3. Please outline what you intend to deliver with the funding, if provided

4. Please tell us who will benefit from the project:

- | | |
|--------------------------------------|---|
| <input type="checkbox"/> Families | <input type="checkbox"/> Residents |
| <input type="checkbox"/> Couples | <input type="checkbox"/> UK Visitors |
| <input type="checkbox"/> Individuals | <input type="checkbox"/> International Visitors |
| <input type="checkbox"/> Businesses | <input type="checkbox"/> Other <input style="width: 400px;" type="text"/> |

5. Will your project solve a problem in designated area?

- Yes No

If yes, please explain the specific problem and provide relevant evidence (i.e. complaints/research)

6. Will your project create new opportunities in the designated area?

- Yes No

If yes, please explain the opportunity available

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PLEASE ANSWER THE BELOW IF THE FUNDING RELATES TO AN EVENT

7. What is the expected number of participants, spectators or visitors to your event?

8. Please provide evidence of business support for the event

9. Have you registered your event with the Local Authorities Safety Advisory Group?

Yes No

If yes, please expand

10. Do you intend for the event to become an annual, self sustaining event?

Yes No

If yes, please expand

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11. What is the total cost of the project?

£

12. How much are you requesting from Yorkshire Coast BID towards your project?

£

13. Is the project an extension to existing services/project already being provided?

Yes No

If yes, please provide a breakdown of who and how the service is currently being funded

<input type="checkbox"/> Local Authority	£
<input type="checkbox"/> Businesses	£
<input type="checkbox"/> Grants	£
<input type="checkbox"/> Other	£

14. If the funding is for a new project, please provide a breakdown of all other financial contributors

<input type="checkbox"/> Local Authority	£
<input type="checkbox"/> Businesses	£
<input type="checkbox"/> Grants	£
<input type="checkbox"/> Other	£

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15. Please provide project dates including details of times of year that this should/could not take place

<input type="checkbox"/> Length of project planning	<input type="text"/>
<input type="checkbox"/> Est. Start Date	<input type="text"/>
<input type="checkbox"/> Length of project delivery	<input type="text"/>

16. Who will be delivering the project?

<input type="checkbox"/> Existing Staff	<input type="text"/>
<input type="checkbox"/> Recruited Staff	<input type="text"/>
<input type="checkbox"/> Contractor/Supplier	<input type="text"/>

17. Have local businesses been given the opportunity to send quotes to be the contractor/supplier?

Yes No

If no, please provide a reason for this.

18. What KPIs will be used to measure the success of the project?

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19. How will the project benefit the BID Levy Paying businesses?

If you are able to provide any additional benefits for the BID Levy Paying businesses, please provide further information below

All supporting documents / evidence should be submitted with your Application Form including detailed cashflow/marketing plans if applicable

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